

REMARKS

Claims 1, 3, 4 and 13-20 are pending in this application. By this Amendment, claim 1 is amended and claims 18-20 are added. Support for the amendments can be found in Figs. 2, 8a and 8b and paragraph [0025] of Applicant's specification, for example.

The courtesies extended to Applicant's representative by the Examiner at the interview held November 3, 2010 are appreciated. The reasons presented at the interview as warranting favorable action are incorporated into the remarks below, which constitute Applicant's record of the interview.

Claims 1, 4, 13-15 and 17 are rejected under 35 U.S.C. §103(a) over U.S. 5,178,289 to Krishnakumar in view of U.S. 5,227,233 to Itaba. The rejection is respectfully traversed.

Claim 1 recites recesses that do not include a protrusion within the recesses that contacts the label. As agreed during the personal interview, Krishnakumar fails to disclose this feature because Krishnakumar discloses recesses 260 with protrusions (for example raised wall 266) that contacts the label 250 (Fig. 11, for example). By having recesses that do not include a protrusion as recited in claim 1, closed air layers as a heat insulating layer (paragraph [0014] of Applicant's specification) and a reinforcement in order to improve rigidity (paragraph [0020] of Applicant's specification) can be adequately attained.

Itaba fails to overcome the deficiencies of Krishnakumar because, for example, Itaba fails to disclose recesses.

The dependent claims are allowable based on their dependence from claim 1 and for the additional features that they recite. For example, Krishnakumar fails to disclose annular groove portions extending about the longitudinal axis on opposite sides of the plurality of sectioned recesses, the annular groove portions being covered by the label, as recited in claim 15; or an annular groove portion located above the plurality of sectioned recesses, wherein the label extends above the annular groove portion, as recited in claim 18, because Krishnakumar

places the label 250 within the bumpers 246. In addition, Krishnakumar fails to disclose a label that is a non-adhesive label, as recited in claim 20, because Krishnakumar uses glue lands 238, 242. Itaba fails to overcome the deficiencies of Krishnakumar. It is respectfully requested that the rejection be withdrawn.

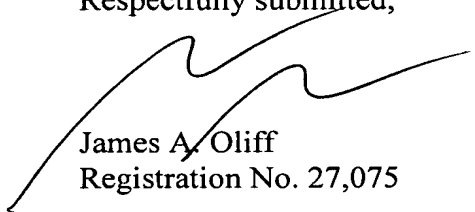
Claims 3 and 16 are rejected under 35 U.S.C. §103(a) over Krishnakumar in view of Itaba and U.S. 4,976,798 to Hoffman. The rejection is respectfully traversed.

Hoffman fails to overcome the deficiencies of Krishnakumar and Itaba as applied to claim 1. The dependent claims are allowable based on their dependence from independent claim 1 and for the additional features that they recite. It is respectfully requested that the rejection be withdrawn.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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Attachment:
Request for Continued Examination

Date: November 9, 2010

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